



## ANTI-SPAM POLICY

Effective: June 2016

eEmotion, LLC. Anti-Spam Policy Introduction.

eEmotion, LLC, (hereinafter jointly and/or severally referred to as “eEmotion” or “we”), strictly prohibits any and all form of spamming, spam, junk mail or any other type of massive unsolicited email, indistinctively of their current designation or future one, extending this rule to any form of diffusion of unsolicited information; linking to the functioning of the eEmotion Company, its products or services or with the intent to acquire referrals. This is a mandatory policy whose purpose is to protect the right of others. eEmotion.com shall have zero tolerance for affiliates who disregard this prohibition, expressly considered in the Politics and Procedures for Independent Affiliates.

**SPAMMING;** Consist of sending unsolicited email messages to any recipient with whom you do not have a personal or professional relationship. This includes unsolicited messages in social networks and/or chat rooms. Spamming is a serious problem that wastes a lot of time and money for all Internet users, causing them to take risks as regards the safety and integrity of their computer equipment. It also uses up space in their hard disk, network connections and in computer ports in general; this situation has led to the regulation and in some cases the penalization of this conduct.

**REGULATIONS;** eEmotion has committed to and joined the fight against spam, complying with the laws and regulations applied in each place, especially the federal CAN SPAM Act., in addition to joining Anti-Spam organizations. Nevertheless, to ensure the effectiveness of this commitment, eEmotion establishes internal regulations and guidelines binding on all its affiliates. In case of failure to comply with the company regulations and Policy, the Affiliate or Affiliates shall be considered the only responsible, completely excluding any responsibility on the part of the Company.

**PROCEDURE FOR SENDING EMAILS;** Any email or message sent by an Independent Affiliate which promotes eEmotion, the business opportunity, its products or services, must comply with the following requirements:

1. There must be a functioning return email address to the sender.
2. All e-messages must include the actual Affiliate’s physical mailing address.
3. All e-messages must clearly and conspicuously disclose that the message is an advertisement or solicitation.



4. The use of deceptive subject lines and/or false header information is prohibited.
5. All opt-out requests, whether received by email or regular mail, must be honored. If an Affiliate receives an opt-out request from a recipient of an email, the Affiliate must forward the opt-out request to the Company.
6. All e-messages sent with any mention of or linking in any way to our products, services, offerings, or anything whatsoever tied to our Company must include the direct link to our Global Remove Database.
7. Affiliates may include other removal links in their messages, but they cannot be used in place of eEmotion.com, link. Failure to clearly include eEmotion.com removal link is a direct violation of our Anti-Spam policies.
8. All e-messages sent must not only comply with the rules and regulations established by eEmotion, LLC, but also with the legislations and regulations applied in each place, especially the federal CAN SPAM Act.

SPAMMING COMPLAINTS; If a spamming complaint is received, eEmotion will send to the Affiliate, who sent the unsolicited email, a warning and will inform them that they under investigation for spamming activities. If we determine the spamming complaint is valid and an Affiliate has intentionally broken our Anti-Spam Policy, we will therefore proceed to impose a sanction which may incur a \$50 (US) charge per substantiated incident (i.e. per email), in accordance with state and federal regulations. Sanctions may include the termination of eEmotion services, according to the Policies and Procedures for Independent Affiliates. If you believe you have been spammed and would like to report this situation, you must send an email with some proof of this to [contacto@eemotion.com](mailto:contacto@eemotion.com).

EEMOTION MAILING; eEmotion, may periodically send emails to the Affiliates, provided that the Affiliates have expressly given authorization for this when they registered and entered into the agreement. However, the affiliate may send an opt-out request and the removal from the corresponding data base.

If you have any questions about this policy, please contact our legal department at: [contacto@eemotion.com](mailto:contacto@eemotion.com)

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